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**FOR IMMEDIATE RELEASE**

**AMC ENTERTAINMENT® TO EXCLUSIVELY FEATURE  
INSPIRATIONAL DOCUMENTARY IN EIGHT MARKETS**

***“TEN9EIGHT: Shoot for the Moon” showing in 15 AMC theatres during  
Global Entrepreneurship Week***

**Kansas City, Mo.** (Nov. 6, 2009) — AMC Entertainment Inc. (AMC), a leading theatrical exhibition and entertainment company, announces today that guests can enjoy a new specialty film, “TEN9EIGHT: Shoot for the Moon,” exclusively at 15 AMC locations in eight markets starting Friday, Nov. 13, for one week.

The documentary, produced and directed by award-winning filmmaker Mary Mazzio, chronicles the inspirational stories of several teens from low-income communities, many of whom are on the verge of dropping out of school, joining a gang, or worse. The film illustrates the life-changing power of teaching entrepreneurship to teenagers in low income areas. The students then enter a nationwide business plan competition run by the Network for Teaching Entrepreneurship (NFTE). What they learn along the way profoundly changes their lives and destinies.

“We couldn’t be more proud to share Mary’s inspiring film exclusively with our guests,” said Robert J. Lenihan, president, programming at AMC. “The film’s message of entrepreneurship as a vehicle for keeping kids in school is very powerful, and we hope it inspires students or anyone looking to make positive changes in their lives.”

AMC will offer the film as a centerpiece of Global Entrepreneurship Week. A Kauffman Foundation initiative, the Week is an international celebration involving thousands of organizations around the globe that will hold events to inspire, connect, mentor and engage young people and encourage them to pursue entrepreneurial ideas and opportunities.

“The film’s message is important for a nation in which 1.2 million students drop out each year,” said Mazzio. “I am honored and delighted AMC will play the film during such an appropriate timeframe. If the movie encourages a single kid to stay in school, then we have all won.”

“TEN9EIGHT” will be available in the following markets: New York, Los Angeles, Boston, Chicago, Miami, Atlanta, Washington, D.C., and Kansas City (theatre list follows). Tickets are on sale now; please check [www.amcentertainment.com/advancetickets](http://www.amcentertainment.com/advancetickets) for available show times.

AMC will also offer a free screening at 10 a.m. on Thursday, Nov. 12 at all participating theatres for interested teachers and students. To attend, please present a valid teacher or student I.D. at the box office. Tickets are available on a first-come, first-served basis beginning today.

**About AMC Entertainment Inc.**

Headquartered in Kansas City, Mo., AMC Entertainment Inc. is a leading theatrical exhibition and entertainment company. With a history of industry leadership and innovation dating back to 1920, the company today serves hundreds of millions of guests annually through interests in 307 theatres with 4,610 screens in five countries.

[www.amcentertainment.com](http://www.amcentertainment.com)

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TEN9EIGHT will be available in the following markets/theatres:

<b>STATE</b>	<b>MARKET</b>	<b>THEATRE</b>
California	Los Angeles	AMC Century City 15
California	Los Angeles	AMC Loews Broadway 4
District of Columbia	Washington D.C.	AMC Loews Georgetown 14
District of Columbia	Washington D.C.	AMC MJ Capital Center 12
Florida	Miami	AMC Mall of Americas 14
Florida	Miami	AMC Sunset Place 24
Georgia	Atlanta	AMC Phipps Plaza 14
Georgia	Atlanta	AMC Stonecrest Mall 16
Illinois	Chicago	AMC Loews Ford City 14
Illinois	Chicago	AMC River East 21
Massachusetts	Boston	AMC Loews Boston Common 21
Missouri	Kansas City	AMC Mainstreet 6
Missouri	Kansas City	AMC Parkway 14
New York	New York	AMC Lincoln Square 13 with IMAX
New York	New York	AMC MJ Harlem 9

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